

PRESS RELEASE

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Coalition to Salute America's Heroes Announces 2013 Road to Recovery Details

Dec. 9-12 event in Orlando will be transformative experience for wounded veterans

LEESBURG, *VA* (March 27, 2013) – The Coalition to Salute America's Heroes (Coalition), a leading not-for-profit organization dedicated to rebuilding the lives of severely <u>wounded veterans</u> of the War on Terror, today announced the dates and location of its signature 2013 <u>Road to Recovery Conference & Tribute</u>.

This year's event will be held from December 9-12 at the Loews Royal Pacific Resort at Universal Orlando. The Road to Recovery (R2R) Conference is a four-day educational and motivational event for wounded veterans and their families designed to prepare them for the challenges that lie ahead.

This all-expense-paid event features seminars, workshops and panel discussions with experts from government, the private sector and other veterans service organizations in which attendees learn about the vast array of resources and services available to them. The Conference provides career counseling, resume writing, VA benefits, healthcare and personal development to help severely wounded warriors get back on their feet and assimilate into the civilian workforce.

Other sessions will focus on post-traumatic stress disorder (PTSD), care-giver support counseling and financial planning, in addition to a career fair.

"This year's Road to Recovery is shaping up to be an extraordinary event, with several outstanding speakers, topical breakout sessions and a long list of exhibitors and organizations lining up to provide services and support to wounded veterans," said Sara Brush, Director of Events and Donor Relations at the Coalition to Salute America's Heroes. "It's gratifying to see how many people want to pitch in and help, and more groups are stepping up every week to ask what they can do."

More than 100 severely wounded warriors and their families will attend the 2013 Conference. In all, roughly 400 to 500 people will descend on Orlando this December as participants, presenters, service providers and others gather to give back to the brave men and women that have sacrificed so much for our nation.

"The Road to Recovery is a one-of-a-kind event that truly distinguishes the Coalition from other veteran-focused organizations," said Donny Daughenbaugh, U.S. Marine

Corps, (Ret.) and Assistant Vice President of the Coalition. "I've seen firsthand how the lives of my fellow combat wounded have been transformed, and how entire families are re-connected and rejuvenated over the four days. This conference is genuinely life-changing and, in some cases, even life-saving."

Several high-profile entertainers are lining up to perform at this year's Conference. Further announcements will be available in the weeks ahead.

About the Coalition to Salute America's Heroes

The Coalition to Salute America's Heroes, based in Leesburg, VA, has provided an invaluable lifeline to thousands of America's wounded veterans since its establishment in 2004. The Coalition is distinguished from other veteran-focused organizations by its direct financial assistance to America's wounded heroes. Its Emergency Financial Aid program has stopped foreclosure proceedings on veterans' homes and kept their vehicles from being repossessed. The organization regularly provides gift checks to cover meals, medical and utility bills, clothing, car repairs and even baby diapers.

For more information on the Coalition, and to learn how you can support its mission, visit www.saluteheroes.org. For more details on the Road to Recovery Conference & Tribute, please visit https://saluteheroes.org/get-help/r2r-conference/.