

**SURVIVE.**  
**RECOVER.**  
**REBUILD.**



*All Americans  
are deeply  
indebted to the  
members of our  
military who  
have served and  
sacrificed so  
much to protect  
our freedoms.*





**F**ounded in 2004, the *Coalition to Salute America's Heroes* is a non-partisan, non-profit organization dedicated to assisting the hundreds of thousands of servicemen and women who suffered serious injuries in Operation Iraqi Freedom, Operation Enduring Freedom or Operation New Dawn. Whether they lost a limb, suffered a brain injury, were badly burned, or have another disability, such as post-traumatic stress disorder (PTSD), these brave veterans deserve not only to be honored for the sacrifices they made in defense of our freedom, but also to receive the help they need to rebuild their lives.

For those who came home severely wounded, the Coalition to Salute America's Heroes wants to deliver on that debt.

Through financial donations to the *Coalition to Salute America's Heroes*, corporate sponsors, individual contributors and others have a chance to show their support for our troops as they transition from the battlefield to the home front. Our mission is to ensure that these heroes know how much their patriotism is appreciated, and to help them achieve the fullest possible rehabilitation.



# What We Do

The *Coalition to Salute America's Heroes* provides critically needed assistance in a number of ways, including:

## EMERGENCY FINANCIAL AID

With these funds, we help severely disabled veterans meet a wide range of day-to-day financial needs – particularly if they are waiting for their disability benefits to begin or have lost income because their spouse or parent had to quit working to become their primary caregiver. Most often, this aid is used to cover urgent expenses such as:

- ★ Utility bills
- ★ Car payments and repairs
- ★ Medical bills
- ★ Mortgage and rent
- ★ Food, clothing and necessities
- ★ Home maintenance and repairs

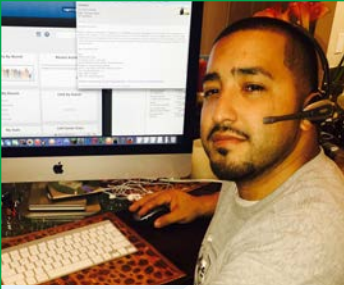
## ROAD TO RECOVERY CONFERENCE AND TRIBUTE

A multi-day educational and motivational event for wounded veterans and their families to enable them to approach the future with hope and to be better prepared for the challenges that lie ahead. The all-expenses-paid program features seminars, workshops and panel discussions where attendees can learn about many of the resources and services available to them. Experts from government, the private sector and other veteran-focused non-profit groups are also on hand to offer advice and guidance on such topics as:

- ★ Career assesment
- ★ Alternative therapies
- ★ VA benefits and healthcare
- ★ Enhancing personal relationships
- ★ Caregiver support
- ★ Family counseling

## VETERAN CIRCLE MEMBERSHIP

A free membership program designed to provide a network for America's combat-wounded troops. Qualified members receive numerous benefits including; being eligible for holiday meal and gift checks, receiving monthly updates of events and employment opportunities across the nation, special discounts and the ability to communicate with other disabled veterans in a private environment.



## HEROES THANKING HEROES

This program recognizes that many severely wounded veterans are unable to work outside the home, and that their spouses often must stop working to assume a caregiver role. To help them earn much-needed income the program provides:

- ★ Part-time, flexible employment making “thank you” calls from their homes to Coalition donors.
- ★ Basic training and experience working in a “virtual call center,” which also prepares them for other jobs.

## HOLIDAY GIFT CHECKS

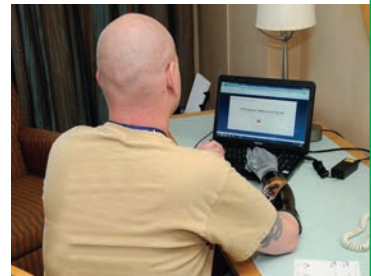
The Coalition distributes thousands of gift checks to wounded service members for meals during the Thanksgiving, Christmas and Easter holidays. The Christmas Secret Santa program also provides gift checks to hundreds of wounded veterans every year to help them meet their basic living expenses and buy gifts for their families.

## EDUCATION AND TRAINING

Online courses in over 1,500 subjects are available at no cost through the Coalition’s educational partner, SkillSoft.

## RECREATIONAL OUTINGS AND EXPEDITIONS

The Coalition organizes sporting events, outdoor expeditions and a host of activities that provide wounded veterans time to recreate and interact with their peers who are also overcoming their injuries.

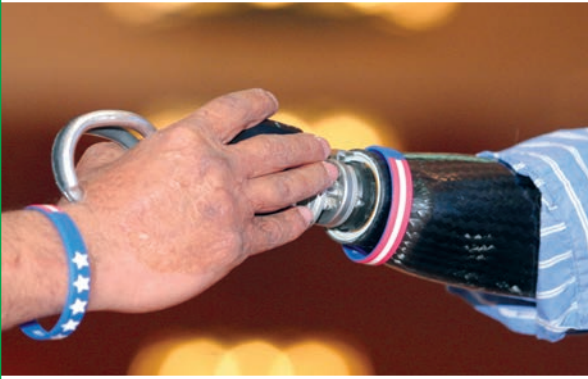


## PUBLIC INTERACTION

The Coalition informs millions of Americans about the needs of our veterans and how they can help through its direct mail program. The Thank You card program distributes hundreds of thousands of cards each year to wounded troops. We also encourage the public to ask Congress for more adequate financial assistance and compassionate treatment for injured service members.

## PROGRAM GRANTS

The Coalition provides grants to other non-profit organizations whose programs help wounded veterans and their families in a variety of ways.



## Obtaining Help

If you are a wounded veteran interested in seeking help from the *Coalition to Salute America's Heroes*, all that's necessary to begin the process is to visit our website, [www.saluteheroes.org](http://www.saluteheroes.org), and complete an online application.

The primary guidelines to be eligible for assistance are:

- ★ You must have a service-connected disability rating of 30 percent or greater resulting from a single, sustained injury incurred during combat in Operation Iraqi Freedom, Operation Enduring Freedom, or Operation New Dawn.
- ★ Your information will be verified by the General Services Office of your respective military branch and by the Veterans Administration or the Department of Defense.





## Providing Help

If you would like to help severely wounded veterans by contributing to the *Coalition to Salute America's Heroes*, we encourage you to visit [www.saluteheroes.org](http://www.saluteheroes.org), and click on the “Donate Now” button that can be found on any page. You also can call our toll-free number, 1-888-44SALUTE. Either way, your donation will be tax-deductible as we are an authorized 501(c)(3) organization.

You may also inquire about other ways you can help by contacting us via email at [info@saluteheroes.org](mailto:info@saluteheroes.org)

# *In Their Own Words...*

Here are just a few examples of what severely wounded veterans say about the *Coalition to Salute America's Heroes*:

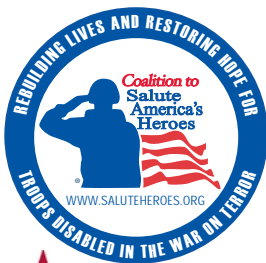
*"After my injuries, my wife had to quit her job to help take care of me, and this put a big burden on us financially. Running a family on one disability income is extremely difficult. The Coalition to Salute America's Heroes had an immediate impact. You need it now; they are there now. I'm just grateful for good organizations like that. It makes me proud to be an American. It makes me proud to fight for this country."* - Retired Army Sgt. Justin Bond



*"I was struggling trying to find a balance between being my husband's caregiver and being his wife. I needed a job that I could do and still be at home in case J.D. needed me. The Heroes Thanking Heroes program has truly changed my life."*  
- Ashlee (HTH Representative)

Returning from war to confront the challenges of physical or emotional disabilities is hard enough without the added burdens of severe financial difficulties and family stress. The *Coalition to Salute America's Heroes* seeks to ease those burdens for veterans of the conflicts in Iraq and Afghanistan so they can progress along their road to recovery with pride and confidence.

*If you are a severely injured military service member who needs assistance, or simply an American citizen eager to ensure our wounded troops have the means for putting their lives back on track, please contact us today.*



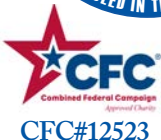
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*Providing Emergency Aid and Other Services to Veterans Severely Disabled in the War on Terror*