

# SPONSORSHIP PACKAGES

## FOR PATRIOT DAY



*Bull Run*  
GOLF CLUB

**CHARITY GOLF TOURNAMENT**  
**SEPTEMBER 11, 2017**

**BULL RUN GOLF CLUB**  
**HAYMARKET, VA 20169**

**BENEFITING NATIONAL NON-PROFIT COALITION TO SALUTE AMERICA'S HEROES**

### **PATRIOT DAY PRESENTING SPONSOR \$5,200** (Exclusive, only one available):

Featured advertising pre-event, on-site and post-event "Tournament Presented by:"  
Sponsor identification all event signage - Welcome Banner, Individual Hole Sponsor  
Your Company representative is invited to speak to group during program  
Team of 4 players and separate sponsorship of 2 local veteran golfers  
Reserved table during program and VIP meet and greet post-event

#### **MARKETING EXPOSURE:**

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag and option to create a unique co-branded item
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

### **WARRIOR HOLE SPONSOR \$1,250** (Exclusive, only one available):

Prominent advertising on-site and post-event "Hole Hosted By:" (2 signs at hole)  
Opportunity to place one piece of marketing collateral in players gift bag  
Sponsor listing and company logo displayed on the Coalition's Corporate Friends page  
Team of 4 players and separate sponsorship of 1 local veteran golfer  
Reserved table during program

### **SALUTE SPONSOR \$1,000:**

"Hole Hosted By:"

Opportunity to place one piece of marketing collateral in players gift bag  
Sponsor listing and company logo displayed on the Coalition's Corporate Friends page  
Team of 4 players

### **HERO SPONSOR \$755:**

"Hole Hosted By:"

Opportunity to place one piece of marketing collateral in players gift bag  
Sponsor listing and company logo displayed on the Coalition's Corporate Friends page  
Team of 2 players

### **VETERAN SPONSOR \$475** (No Golf):

"Hole Hosted By:"

Opportunity to place one piece of marketing collateral in players gift bag  
Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

## **PATRIOT DAY BEVERAGE SPONSOR \$2,250:**

**(Exclusive, only one available):**

- ★ Featured advertising on-site and post-event
- ★ "Beverages Provided by: "
- ★ Sponsor identification on Event Signage, on Beverage Cart and Individual Hole Sponsor
- ★ Team of 4 individual players



### **MARKETING EXPOSURE:**

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

## **PATRIOT DAY LUNCH SPONSOR \$3,450:**

**(Exclusive, only one available):**

- ★ Featured advertising on-site and post-event "Lunch Provided by: "
- ★ Sponsor identification on Event Signage, at Lunch Location and Individual Hole Sponsor
- ★ Team of 4 players

### **MARKETING EXPOSURE:**

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

## **GOLF ONLY \$595 (4 PLAYERS) \$155 (SINGLE):**

- ★ **Early Bird Discount \$580 (4 PLAYERS) (DEADLINE July 31, 2017)**
- ★ **Military Discount \$570 (4 PLAYERS) (ANY 1 PLAYER ACTIVE DUTY OR RETIRED)**
- ★ **4 Person Scramble - Captain's Choice**
- ★ **Shotgun Start 8:45 AM - Lunch & Program 2:00-3:15 PM**
- ★ **Unlimited Domestic Beverages Included**

### **REGISTRATION:**

[www.saluteheroes.org/golf-2017/](http://www.saluteheroes.org/golf-2017/) or call (888) 447-2588

### **HOTEL INFORMATION:**

Courtyard by Marriott (703) 335-1300  
10701 Battleview Pkwy Manassas, VA 20109

**EXCITING CONTESTS ★ TEAM AWARDS**  
**FIVE-STAR RAFFLE ★ MEET WOUNDED HEROES**



ALL PROCEEDS TO BENEFIT NON-PROFIT 501 c(3) CHARITY  
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