

SPONSORSHIP PACKAGES

FOR PATRIOT DAY



Bull Run
GOLF CLUB

CHARITY GOLF TOURNAMENT
SEPTEMBER 11, 2017
"FORE OUR TROOPS"
HAYMARKET, VA 20169

BENEFITING NATIONAL NON-PROFIT COALITION TO SALUTE AMERICA'S HEROES

PATRIOT DAY PRESENTING SPONSOR \$5,200 (Exclusive, only one available):

- ★ Featured advertising pre-event, on-site and post-event "Tournament Presented by: "
- ★ Sponsor identification all event signage - Welcome Banner, Individual Hole Sponsor
- ★ Your Company representative is invited to speak to group during program
- ★ Team of 4 players and separate sponsorship of 2 local veteran golfers
- ★ Reserved table during program and VIP meet and greet post-event

MARKETING EXPOSURE:

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag and option to create a unique co-branded item
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

WARRIOR HOLE SPONSOR \$1,250 (Exclusive, only one available):

- ★ Prominent advertising on-site and post-event "Hole Hosted By: " (2 signs at hole)
- ★ Opportunity to place one piece of marketing collateral in players gift bag
- ★ Sponsor listing and company logo displayed on the Coalition's Corporate Friends page
- ★ Team of 4 players and separate sponsorship of 1 local veteran golfer

SALUTE SPONSOR \$1,000:

- ★ "Hole Hosted By: "
- ★ Opportunity to place one piece of marketing collateral in players gift bag
- ★ Sponsor listing and company logo displayed on the Coalition's Corporate Friends page
- ★ Team of 4 players

HERO SPONSOR \$755:

- ★ "Hole Hosted By: "
- ★ Opportunity to place one piece of marketing collateral in players gift bag
- ★ Sponsor listing and company logo displayed on the Coalition's Corporate Friends page
- ★ Team of 2 players

VETERAN SPONSOR \$475 (No GOLF):

- ★ "Hole Hosted By: "
- ★ Opportunity to place one piece of marketing collateral in players gift bag
- ★ Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

PATRIOT DAY BEVERAGE SPONSOR \$2,250:

(Exclusive, only one available):

- ★ Featured advertising on-site and post-event
- ★ "Beverages Provided by: "
- ★ Sponsor identification on Event Signage, on Beverage Cart and Individual Hole Sponsor
- ★ Team of 4 individual players



MARKETING EXPOSURE:

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

PATRIOT DAY LUNCH SPONSOR \$3,450:

(Exclusive, only one available):

- ★ Featured advertising on-site and post-event "Lunch Provided by: "
- ★ Sponsor identification on Event Signage, at Lunch Location and Individual Hole Sponsor
- ★ Team of 4 players

MARKETING EXPOSURE:

- Inclusion in all press releases; opportunity for national/local media coverage
- Acknowledgment in pre-event advertising and post-event communication via direct mail, e-mail and social media
- Opportunity to place marketing collateral in players gift bag
- Sponsor listing and company logo displayed on the Coalition's Corporate Friends page

GOLF ONLY \$595 (4 PLAYERS) \$155 (SINGLE):

- ★ **Early Bird Discount \$580 (4 PLAYERS) (DEADLINE July 31, 2017)**
- ★ **Military Discount \$570 (4 PLAYERS) (ANY 1 PLAYER ACTIVE DUTY OR RETIRED)**
- ★ **4 Person Scramble - Captain's Choice**
- ★ **Shotgun Start 8:45 AM - Lunch & Program 2:00-3:15 PM**
- ★ **Unlimited Domestic Beverages Included**

REGISTRATION:

www.saluteheroes.org/golf-2017/ or call (888) 447-2588

HOTEL INFORMATION:

COURTYARD BY MARRIOTT (703) 335-1300
10701 BATTLEVIEW PKWY MANASSAS, VA 20109
SPECIAL ROOM RATE FOR PARTICIPANTS

EXCITING CONTESTS ★ TEAM AWARDS
EXCLUSIVE RAFFLE ★ MEET WOUNDED HEROES

ALL PROCEEDS TO BENEFIT NON-PROFIT 501 c(3) CHARITY

COALITION TO SALUTE AMERICA'S HEROES - CFC#12523

552 Fort Evans Road Suite 300 Leesburg, VA 20176

www.saluteheroes.org ★ (888) 447-2588 ★ @saluteheroes

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