

## PRESS RELEASE

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Contact: Ladd Biro, Champion 972.930.9933; <a href="mailto:lbiro@championmgt.com">lbiro@championmgt.com</a>

## Brandonbilt Motorsports Partners with Coalition to Salute America's Heroes

Combat-wounded veterans to be honored during Xfinity Series Race at Dover Speedway Oct. 6

FREDERICKSBURG, Va. (Oct. 1, 2018) – Brandonbilt Motorsports (BMS) announced today that it is partnering with a leading veterans-services organization, beginning with Saturday's NASCAR Xfinity Series race at Dover International Speedway.

Driver Brandon Brown's Chevrolet Camaro will showcase a patriotic design featuring the logo of the <u>Coalition to Salute America's Heroes</u>, a leading not-for-profit organization dedicated to rebuilding the lives of severely wounded veterans of the War on Terror. The Coalition-branded stock car will debut Oct. 6, and several veteran ambassadors of the organization will be recognized during the race.

"I am very excited and honored to work with the Coalition and to have this special opportunity to honor our nation's heroes in the best way I know how," said Brown. "I'm obviously excited to get back behind the wheel again after a strong run at Darlington Raceway, but I'm equally enthusiastic about using this new relationship to positively impact the men and women, and their families, who allow our family here at BMS to do what we love."

The Speedway's proximity to Dover Air Force Base and its large population of military personnel was a key reason this race was chosen for the partnership's debut. Senior Airman Daniel Acosta, USAF (Ret.) will be joined at the race by fellow Coalition ambassador Jorge De Leon, U.S. Army (Ret.). The two will be attending the driver's meeting and autograph session, and handing out patriotic swag to race fans from the BMS pit area.

"We're thrilled that Brandon will be sporting our logo this weekend in Dover and we'll be rooting for him to finish under the checkered flag," said David Walker, President & CEO of the Coalition. "We're looking forward to getting the word out about the many ways the Coalition serves our wounded heroes, and we welcome the support of freedom-loving race fans coming out to Dover this weekend to cheer on Brandon and their other favorite drivers."

For more information about the Coalition, visit www.saluteheroes.org.

## **About the Coalition**

Since its establishment in 2004, the Coalition to Salute America's Heroes has provided an immediate, invaluable lifeline to thousands of America's combat-wounded veterans. The

Leesburg, Va.-based organization is distinguished from other veteran-focused groups by its direct financial assistance to America's wounded heroes. Its Emergency Financial Aid program has stopped foreclosure proceedings on veterans' homes and kept their vehicles from being repossessed. Its innovative Heroes Thanking Heroes program provides transitional, part-time, flexible employment to nearly 50 combat-wounded veterans or their primary caregivers, enabling them to make phone calls from their homes, usually to personally thank donors for their contributions to the Coalition.

For more information on the Coalition, and to learn how you can support its mission, visit <a href="https://www.saluteheroes.org">www.saluteheroes.org</a>. Combat-wounded/disabled OIF/OEF/OND veterans are invited to join the Coalition and expand their camaraderie network by enrolling in the Veteran Circle program at <a href="http://saluteheroes-vetcircle.org">http://saluteheroes-vetcircle.org</a>.

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