



MISSION AND GOALS

The Coalition is a national leader in providing direct financial aid to severely disabled veterans in need. We have disbursed more than \$12 million dollars in aid and services through our various programs in just the last 5 years and millions more since our inception in 2004. We are dedicated to serve our troops severely wounded or disabled in the War on Terror. Over two-thirds of our staff are combat-wounded veterans or their spouse/caregiver.

EMERGENCY FINANCIAL AID

In 2017, we gave over \$810,000 in direct emergency aid. With these funds, we help severely wounded service members meet a wide range of day-to-day financial needs – particularly if they are waiting for their disability benefits to begin or have lost income because their spouse had to quit working to become their primary caregiver. Most often, this aid is used to cover pressing basic expenses such as:

- ▶ *Utility bills* ▶ *Mortgage and rent payments* ▶ *Car payments and repairs* ▶ *Auto insurance*
- ▶ *Food and household supplies* ▶ *Home repairs* ▶ *Medical bills and co-payments*

HOLIDAY GIFT PROGRAM

The difficulties that disabled service members and their families face can become even more acute around the holidays, particularly if their financial resources are limited. To ensure these heroes are able to enjoy these occasions and are aware of the public's gratitude for their sacrifices, the Coalition distributes gift checks/cards ranging from \$60 to \$500 prior to major holidays as Easter, Thanksgiving and Christmas. Since inception over 37,000 checks/cards have been sent across the nation.

ROAD TO RECOVERY CONFERENCE AND TRIBUTE

The Coalition has hosted nine *Road to Recovery Conference and Tributes* for more than 800 disabled veterans. This is an educational and motivational event for wounded service members and their families where the objective is to enable disabled veterans to be better prepared for the challenges that lie ahead. The all-expenses-paid program features seminars, workshops and panel discussions where attendees learn about valuable resources and services. Experts from government, private sector and other veteran-focused non-profit groups and corporations also participate to offer guidance on:

- ▶ *Career Counseling/Transition* ▶ *Résumé/Interview Skills* ▶ *VA Benefits/Programs* ▶ *Alternative Therapies*
- ▶ *Caregiver Support/Family Counseling* ▶ *Enhancing Personal Relationships* ▶ *Managing Money*

HEROES THANKING HEROES

The Coalition recognizes that many wounded service members are unable to work in jobs outside the home and that their spouses often must stop working to stay at home and assume a caregiver role. Over 230 veterans, spouses or caregivers have participated in *Heroes Thanking Heroes* (HTH) and over 2.5 million 'thank you' calls have been completed. This program helps them earn much-needed income, obtain a marketable skill and become more independent.

