

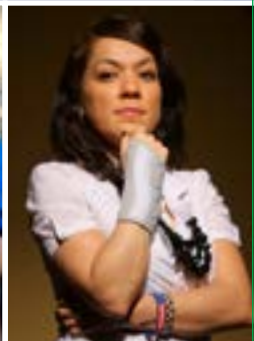


Coalition to  
Salute  
America's  
Heroes

**SURVIVE.**

**RECOVER.**

**REBUILD.**



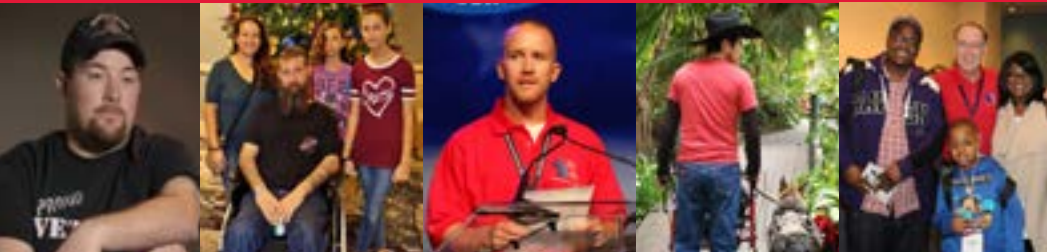
All Americans are deeply indebted to the members of our military who have served and sacrificed so much to protect our freedoms.



Founded in 2004, the Coalition to Salute America's Heroes is a non-partisan, 501(c)(3) national non-profit organization dedicated to assisting the hundreds of thousands of servicemen and women who suffered serious injuries in Operation Iraqi Freedom, Operation Enduring Freedom, Operation New Dawn or Operation Inherent Resolve. Whether they lost a limb, suffered a traumatic brain injury (TBI), were badly burned, or have another disability, such as post-traumatic stress (PTS), these brave veterans deserve not only to be honored for the sacrifices they made in defense of our freedom, but they also deserve help in rebuilding their lives.

For those who came home severely wounded, the Coalition to Salute America's Heroes wants to deliver on that debt.

Through financial donations to the Coalition to Salute America's Heroes, corporate sponsors, individual contributors and others have a chance to show their support for our troops as they transition from the battlefield to the home front. Our mission is to help disabled veterans and their families of the Global War on Terror recover from their injuries and illnesses, and to inspire other organizations and the general public to participate in this effort.



REBUILDING LIVES AND RESTORING HOPE

# What We Do

The Coalition to Salute America's Heroes provides direct financial assistance, supportive services and transitional opportunities to disabled veterans, their families, related military agencies and like-minded non-profit organizations, through the following programs:

## EMERGENCY FINANCIAL AID

With these funds, we help severely disabled veterans meet a wide range of day-to-day financial needs – particularly if they are waiting for their disability benefits to begin or have lost income because their spouse or parent had to quit working to become their primary caregiver. Most often, this aid is used to cover urgent expenses such as:

- ★ Utility bills
- ★ Car payments and repairs
- ★ Medical bills
- ★ Mortgage and rent
- ★ Food, clothing and necessities
- ★ Home maintenance and repairs



## ROAD TO RECOVERY CONFERENCE AND TRIBUTE

A multi-day educational and motivational event for wounded veterans and their families to enable them to approach the future with hope and to be better prepared for the challenges that lie ahead. The all-expenses-paid program features seminars, workshops

and panel discussions where attendees can learn about many of the resources and services available to them. Experts from government, the private sector and other veteran-focused non-profit groups are also on hand to offer advice and guidance on such topics as:

- ★ Career assessment
- ★ Alternative therapies
- ★ VA benefits and programs
- ★ Enhancing personal relationships
- ★ Caregiver support
- ★ Family counseling

## HEROES THANKING HEROES

This program recognizes that many severely wounded veterans are unable to work outside the home, and that their spouses often must stop working to assume a caregiver role. To help them earn much-needed income the program provides:

- ★ Part-time, flexible employment making “thank you” calls from



their homes to Coalition donors.

- ★ Basic training and experience working in a “virtual call center,” which also prepares them for other jobs.

## HOLIDAY GIFT CHECKS

The Coalition distributes thousands of gift checks to disabled service members for meals during the Thanksgiving, Christmas and Easter holidays. The Christmas Secret Santa program also provides gift checks to hundreds of disabled veterans every year to help them meet their basic living expenses and buy gifts for their families.



## RECREATIONAL OUTINGS AND EXPEDITIONS

The Coalition organizes sporting events, outdoor expeditions and a host of activities that provide wounded veterans time to recreate and interact with their peers who are also overcoming their injuries.

## PUBLIC INTERACTION

The Coalition informs millions of Americans about the needs of our veterans and how they can help through its direct mail program. The Thank You card program distributes hundreds of thousands of cards each year to wounded troops. We also

encourage the public to petition the government for more adequate financial assistance and timely treatment for injured service members.

## PROGRAM GRANTS

The Coalition provides direct funding to thousands of wounded veterans in need, and also offers grants to other organizations that support disabled veterans and their families in a variety of ways. We have a dedicated committee that reviews monetary endowments to other groups that reflect our own values.

## GIFT IN KIND

Our relationship with other non-profit organizations allows us to be the key factor in facilitating the disbursement of donated goods.

## VETERAN CIRCLE MEMBERSHIP

A free membership program designed to provide a network for America's combat-wounded troops. Qualified members receive numerous benefits including: being eligible for holiday meal and gift checks, receiving monthly updates of events and employment opportunities across the nation, special discounts, free access to online training and the ability to communicate with other disabled veterans in a private environment.



# Our innovative programs provide a hand up...not a hand out.



"I was two months behind on my mortgage and I didn't want to lose my home the Coalition helped my family tremendously. I am very thankful to the Coalition and the donors."  
- Rolando Corral  
U.S. Army (Ret.)



## Obtaining Help

If you are a wounded veteran interested in seeking help from the Coalition to Salute America's Heroes, all that's necessary to begin the process is to visit our website, [www.saluteheroes.org](http://www.saluteheroes.org), and complete an online application.

The primary guidelines to be eligible for assistance are:

- ★ You must have a service-connected disability rating of 30 percent or greater resulting from a single, sustained injury incurred during combat in Operation Iraqi Freedom, Operation Enduring Freedom, Operation New Dawn or Operation Inherent Resolve, or in support of these conflicts.
- ★ Your information will be verified by the General Services Office of your respective military branch and by the Veterans Administration or the Department of Defense.

"I was injured in Iraq and suffer from severe PTS...I couldn't put food on the table for my wife and two kids. We were really struggling while waiting for my disability pay to come. The Coalition saved our car and helped us."  
- Anonymous 2018  
Aid Recipient

## Providing Help

If you would like to help severely wounded veterans by contributing to the Coalition to Salute America's Heroes, we encourage you to visit [www.saluteheroes.org](http://www.saluteheroes.org), and click on the "Donate Now" button that can be found on any page. You also can call our toll-free number, **1-888-44SALUTE**. Either way, your donation will be tax-deductible as we are an authorized 501(c)(3) non-profit organization.

You may also inquire about other ways you can help by contacting us via e-mail at [info@saluteheroes.org](mailto:info@saluteheroes.org)

To Donate Now Text  
"SALUTEHEROES" to 91999

[WWW.SALUTEHEROES.ORG](http://WWW.SALUTEHEROES.ORG)



**SURVIVE. RECOVER. REBUILD.**

# In Their Own Words...

*Here are just a few examples of what severely wounded service members say about the Coalition to Salute America's Heroes:*

*"Normal stressors for many people feel way bigger to a combat vet and their family. Our family recently endured a huge financial burden, and we were trying to figure out how to pay our mortgage, car note, and to get some clothes for our kids for summer. We applied for assistance through the Coalition and we couldn't be more blessed. To anyone who donates to this cause, you can truly know your help has saved a family from losing a lot." – Wife of Marine veteran*

*"The Coalition has really saved my life. There was a time when I needed help due to an emergency financial situation. The Coalition was there for me when no one else was. The biggest impact on my family has been to allow me to be a part of the Heroes Thanking Heroes Program." – HTH Rep. David Nunez*



Returning from war to confront the challenges of physical or emotional disabilities is hard enough without the added burdens of severe financial difficulties and family stress. The Coalition to Salute America's Heroes seeks to ease those burdens for veterans injured in the Global War on Terror so they can progress along their road to recovery with pride and confidence.

If you are a severely injured military service member who needs assistance, or simply an American citizen eager to ensure our wounded troops have the means for putting their lives back on track, please contact us today.

*Providing Emergency Aid and Other Services to Veterans  
Severely Disabled in the Global War on Terror*

COALITION TO SALUTE AMERICA'S HEROES ★ [WWW.SALUTEHEROES.ORG](http://WWW.SALUTEHEROES.ORG)

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