

## PRESS RELEASE

For Immediate Release

Contact: Ladd Biro, Champion 972.930.9933; <a href="mailto:lbiro@championmgt.com">lbiro@championmgt.com</a>

## Coalition to Salute America's Heroes Receives 2021 Hire Vets Medallion Award from U.S. Department of Labor

*WASHINGTON, DC* (Nov. 17, 2021) – U.S. Secretary of Labor Martin J. Walsh recognized the <u>Coalition to Salute America's Heroes</u> (Coalition) as one of the 849 recipients of the 2021 HIRE Vets Medallion Award during a virtual award ceremony presented by U.S. Department of Labor.

For the second consecutive year, the Coalition earned the Gold Award after applying earlier this year. The Honoring Investments in Recruiting and Employing American Military Veterans Act (HIRE Vets Act) Medallion Program is the only federal award program that recognizes employers that successfully recruit, hire and retain veterans.

"There are no harder-working or more dedicated individuals than U.S. Veterans, so of course the Coalition hires them!" said David Walker, president & CEO of the Coalition, a leading not-for-profit organization dedicated to rebuilding the lives of severely wounded veterans of the global War on Terror. "We're proud to be recognized with this award, along with so many other companies and organizations across the land that recognize the unique talents, strengths and skills offered by our Veterans, and are wise enough to offer these amazing men and women an opportunity to shine."

The Coalition joins companies from 49 states, plus the District of Columbia, that have shown a commitment to hiring veterans, while also ensuring they have a long-term career and growth plan that uses the diverse skills they acquired through their military service. Recipients of the 2021 HIRE Vets Medallion Award meet rigorous employment and veteran integration assistance criteria, including veteran hiring and retention percentages; availability of veteran-specific resources; leadership programming for veterans; dedicated human resource efforts; pay compensation and tuition assistance programs for veterans.

## **About the HIRE Vets Medallion Program**

The HIRE Vets Medallion Award is earned by businesses that demonstrate unparalleled commitment to attracting, hiring and retaining veterans. The 2022 HIRE Vets Medallion Award application period will open to employers on Jan. 31, 2022. There are different awards for large employers (500-plus employees), medium employers (51-499 employees), and small employers (50 or fewer employees). Additionally, there are two award tiers: platinum and gold. For more information about the program and the application process, visit <a href="https://discrete.com/hire-process/">HIREVets.gov</a>.

About the Coalition to Salute America's Heroes

Since its establishment in 2004, the Coalition to Salute America's Heroes has provided an immediate, invaluable lifeline to thousands of America's combat-wounded veterans. The Leesburg, VA-based organization is distinguished from other veteran-focused groups by its direct financial assistance to America's wounded heroes. Its Emergency Financial Aid program has stopped foreclosure proceedings on veterans' homes and kept their vehicles from being repossessed. Its innovative Heroes Thanking Heroes program provides transitional, part-time, flexible employment to nearly 50 combat-wounded veterans or their primary caregivers, enabling them to make phone calls from their homes, usually to personally thank donors for their contributions to the Coalition.

For more information on the Coalition, and to learn how you can support its mission, visit <u>saluteheroes.org.</u> Combat-wounded/disabled OIF/OEF/OND veterans are invited to join the Coalition and expand their camaraderie network by enrolling in the Veteran Circle program at <u>saluteheroes-vetcircle.org</u>.

###