

PRESS RELEASE

For Immediate Distribution

Contact: Ladd Biro, Champion 972.930.9933; lbiro@championmgt.com

Home Goods Giveaway to Benefit 29 Palms Families

Coalition to Salute America's Heroes partners with MCCS to distribute free food and household products May 26

TWENTYNINE PALMS, Calif. (May 22, 2022) – This Friday, the Coalition to Salute America's Heroes (Coalition) is joining forces with other not-for-profit organizations to host a special food and household goods distribution event for hundreds of local military families.

The **Home Goods Giveaway** drive-thru event will be held at the intersection of Agate & Calcite Roads at the Marine Corps Air Ground Combat Center at 29 Palms from 10 a.m. to 12 p.m. on Friday, May 26.

Active-duty, Guard and Reserve members, Veterans, and their families serving at MCCS 29 Palms and in the local community are invited to pick up a box containing an array of non-perishable food (items to make dinner for four for two nights) along with a variety of household and personal care items. *One box per household, while supplies last*. There is no need to register in advance for Friday's drive-thru distribution.

The Coalition is teaming with Marine Corps Community Services (MCCS) and Feed the Children to show their gratitude for the service and sacrifice of so many local military and Veteran families.

"It is our honor to help make this outstanding event a blessing for hundreds of local military families living on modest incomes," said SGT Mary Herrera (USA Retired), National Spokesman for the Coalition to Salute America's Heroes. "Last year, every single item was distributed in the 29 Palms area, so it's clear how important our work is. We look forward to thanking these families once again for their selfless service to our nation."

For more information on the May 26 event, visit https://29palms.usmc-mccs.org/activity/59587b1e-c410-4c03-8290-defc1a5c637f.

Local and national media interested in attending this event are asked to contact Ladd Biro at lbiro@championmgt.com or 817.675.3499 in advance to ensure access to the event and its leaders.

About the Coalition

Since its establishment in 2004, the Coalition to Salute America's Heroes has provided an immediate, invaluable lifeline to thousands of America's combat-wounded veterans. The Leesburg, Va.-based organization is distinguished from other veteran-focused groups by its direct financial assistance to America's wounded heroes. Its Emergency Financial Aid program has stopped

foreclosure proceedings on veterans' homes and kept their vehicles from being repossessed. Its innovative Heroes Thanking Heroes program provides transitional, part-time, flexible employment to nearly 50 combat-wounded veterans or their primary caregivers, enabling them to make phone calls from their homes, usually to personally thank donors for their contributions to the Coalition.

For more information on the Coalition, and to learn how you can support its mission, visit www.saluteheroes.org. Combat-wounded/disabled OIF/OEF/OND veterans are invited to join the Coalition and expand their camaraderie network by enrolling in the Veteran Circle program at http://saluteheroes-vetcircle.org.